

## Interview with Literary DIVA Kisha Green By: Michelle Cuttino

**BLM:** Kisha, thanks for taking a few moments out of your busy schedule to drop some jewels on us. You are well known for helping authors, both new and established, reach audiences they may not have known existed. What's your formula?

**Kisha:** I simply do for authors what I wished more people did for me when I entered the literary industry. Each One Teach One.

**BLM:** You have self-published and co-authored many titles, what's next for Kisha Green?

**Kisha:** I plan on releasing more titles as well as venturing out and publishing others too. 2012 is the year of empires being built. Failure has never been an option for me.

**BLM:** You partnered with Treasure E. Blue to form the Facebook Group, All 4 One - Authors Promoting Authors. Please tell us a little about the group and its purpose.

**Kisha:** This group's sole purpose is to effectively network but also to join together and promote the selected authors of the week. We are a small group and truly only those committed to helping others can really benefit.

**BLM:** Where would you like to see All 4 One in three years?

**Kisha:** Bigger and better!

**BLM:** You also host a Blog Talk Radio show. Tell us a little about it.

**Kisha:** I started the Writer's Life Chats in 2007 when I was unsuccessful in obtaining interviews for myself. I took matters into my own hands and help authors just like me.

**BLM:** Your latest venture is an online radio show called "Kiss & Tell," what is the show's theme and what kind of audience are you looking to attract?

**Kisha:** This is a new risqué show targeted for the grown and sexy. We will be discussing sex and relationships along with those other taboo topics. The show debuts on January 26, 2012 at 11pm EST on [www.writerslifechats.com](http://www.writerslifechats.com).

**BLM:** At Diva Books, Inc. you are more than just a publishing company. Please outline the services you offer.

**Kisha:** We also offer author services which include social media and email campaigns but not limited to. These services are to be an aid to authors looking for more exposure.

**BLM:** What should authors include in their media kit? Do you think it's best to evolve with electronic media kits, or should authors stick with the print version?

**Kisha:** Media Kits should have; book cover, synopsis, sell sheet, distribution information, author bio, book reviews. Having both electronic and print are both needed depending on the particular request.

**BLM:** Why did you choose to self publish and what advice can you give to new authors on the subject?

**Kisha:** I chose to self publish after a book deal fell through due to my investigation that my supposed to be publisher was in fact a con artist. So my advice would be to do your research. Especially with the Internet being so popular. The Internet is a gift and a curse. For the most part social media is an effective way to market your book but the bad side is that there are so many CON artists claiming to be editors, proof readers, reviewers, graphic designers, publishers and other literary personnel. I can't stress the point enough that you MUST research and conduct your OWN thorough investigation when getting referrals from other authors claiming they are "helping" you. People lie and fabricate a lot to appear what they really aren't.

**BLM:** If you had to give a new author five "Don'ts" when it comes to their literary journey, what would they be?

**Kisha:** (1) Don't be afraid to take chances. (2) Don't let anyone take advantage of you. (3) Don't be afraid to request references. (4) Don't believe everyone has your best interest. (5) Don't lose sight of self.

**BLM:** Where can our readers find out more about Kisha Green, Diva Books, Inc. and the myriad services and products you offer?

**Kisha:** You can visit my website, [www.divabooksinonline.com](http://www.divabooksinonline.com) or "friend" me on Facebook [www.facebook.com/1KishaGreen](http://www.facebook.com/1KishaGreen) or follow me on Twitter @KishaGreen.

## **About The Author**

Who is Kisha Green? Kisha Green is no stranger to the literary world. She is the well-informed and very knowledgeable publisher of DivaBooksInc.([www.divabooksinonline.com](http://www.divabooksinonline.com)) author of many books under her

imprint, including "And Even If I Did," "If It Aint One Thing, It's Another," "Dear Mommy" and "Mental Seduction" and recently releasing short stories "A Write Way to Love", "Fefe's Freaky Tale" "Til Lies Do Us Part" and "The Pleasure Principle".

As the host of her own Blog Talk Radio show, "Writer's Life Chats," ([www.writerslifechats.com](http://www.writerslifechats.com))

Green interviews aspiring as well as seasoned authors, Writer's Life Chats was nominated for Best BlogTalk Show in 2008 and 2009. In February of 2010 and 2011 she recently took the honors of winning for Best BlogTalk Host. She is also a book reviewer whose work has appeared on the websites Urban Book Source, Shelfari, Goodreads, Amazon.com among others.

In 2010, Green was a senior writer and founder of the Writer's Vibe, a literary site to help promote artists. Kisha also participated in a panel discussion at a Rutgers University, where she sat with other authors and poets, speaking with students about the literary industry: publishing and writing books, the importance of investing in an editor, and the hardships up-and-coming authors may face and in 2007, Green was nominated Self-Published Author of the Year.

Green recently launched Literary Jewels ([www.literary-jewels.com](http://www.literary-jewels.com)), a helpful resource for aspiring writers in interested self-publishing but need direction.